

A Report on

"Panel discussion with Innovation and Start-up Ecosystem Enablers on topic "Womenpreneurs: Problems to prospects"

ACTIVITY TYPE	Panel discussion with Innovation and Start-up Ecosystem Enablers on topic "Womenpreneurs: Problems to prospects"		
DATE& TIME	11/07/2023 10:30 AM to 04:30 PM	Duration	
SEMESTER	all	No. of participants	350
EXPERT NAME WITH DESIGNATION	Janki Joshi, Shruti Mehata, Trupti Jain and Kesha Yadav		
NAME OF EXPERT'S ORGANIZATION	External		

The Institution's Innovation Council (IIC)- Entrepreneurship Development Centre (EDC) Parul University **Panel discussion with Innovation and Start-up Ecosystem Enablers on topic "Womenpreneurs: Problems to prospects.**The Panelist for the session are Janki Joshi Startup system enablers Shruti Mehata Founder of BharatGodam Solution LLP and Trupti Jain Founder of Naireeta Services. The panel was moderated by Ms.Kesha Yadav Startup Ecosystem enabler from I-hub.

Objective:

The objective of a panel discussion on the topic "Womenpreneurs: Problems to Prospects" with innovation and start-up ecosystem enablers is to explore the challenges faced by women entrepreneurs and discuss potential solutions and opportunities for their empowerment and success. The panel aims to foster a meaningful dialogue among experts, professionals, and stakeholders who can contribute to creating a supportive environment for women in entrepreneurship. Identify and discuss the specific problems and barriers faced by women entrepreneurs in the start-up ecosystem, such as gender bias, limited access to funding, lack of mentorship, social and cultural constraints, etc.

1. Highlight success stories and role models to inspire and motivate aspiring womenpreneurs, showcasing the prospects and possibilities for their entrepreneurial journey.
2. Discuss the importance of building inclusive and diverse start-up ecosystems that promote equal opportunities for women entrepreneurs, fostering a supportive network, and breaking gender stereotypes.
3. Identify strategies and initiatives that can be undertaken by innovation and start-up ecosystem enablers, including government bodies, accelerators, investors, and support organizations, to facilitate the growth and success of womenpreneurs.
4. Provide practical insights, advice, and resources to women entrepreneurs on how to navigate the start-up ecosystem, access funding, build networks, and overcome the obstacles they may encounter.
5. Encourage collaboration and partnerships among stakeholders to develop tailored programs, mentorship initiatives, and policies that foster gender equality and empower women entrepreneurs.

Outcomes:

Overall, the outcome of the panel discussion should be a heightened awareness of the challenges faced by womenpreneurs, a shared commitment to supporting their prospects, and tangible actions that contribute to an inclusive and thriving start-up ecosystem for women entrepreneurs.

Activity Details:

On July 11th, 2023 a panel discussion on the topic "Womenpreneurs: Problems to Prospects" was held, bringing together innovation and start-up ecosystem enablers, experts, and stakeholders. The objective of the discussion was to explore the challenges faced by women entrepreneurs and discuss potential solutions and opportunities to empower and support their entrepreneurial journey.

Key Discussion Points: The panel discussion covered various critical points related to women entrepreneurs, including:

Identifying Challenges: The participants discussed the specific challenges faced by womenpreneurs, such as gender bias, limited access to funding, lack of mentorship, social and cultural constraints, and balancing work-life responsibilities.

Leveraging Innovation and Technology: The panel explored how innovation and technology can address the challenges faced by women entrepreneurs. Discussions focused on leveraging digital platforms, access to online resources, and utilizing technology for networking, marketing, and scaling businesses.

Building Inclusive Ecosystems: Participants stressed the significance of building inclusive start-up ecosystems that promote equal opportunities for women. Discussions revolved around the importance of diverse leadership, establishing support networks, and creating safe spaces for women to thrive.

Strategies and Initiatives: The panel discussed various strategies and initiatives to empower womenpreneurs. Key suggestions included establishing mentorship programs, providing financial support, offering skill-building workshops, and fostering collaborations between women entrepreneurs and industry leaders.

The panel discussion on "Womenpreneurs: Problems to Prospects" provided valuable insights, strategies, and recommendations for empowering women entrepreneurs. By fostering collaboration, advocating for policy changes, and providing support, the start-up ecosystem can create an inclusive environment where women can thrive and contribute to economic growth.

It is our collective responsibility to create a supportive ecosystem that encourages and empowers womenpreneurs, leading to a more diverse and vibrant entrepreneurial landscape.

Benefits in terms of learning/Knowledge obtained:

Understanding Challenges: Participants gain a deeper understanding of the specific challenges faced by womenpreneurs in the start-up ecosystem. They learn about the various barriers, biases, and constraints that hinder the progress and success of women entrepreneurs.

Awareness of Gender Bias: The discussion sheds light on gender bias and its impact on women's entrepreneurial journeys. Participants learn about the subtle and overt biases that exist in the start-up ecosystem and how they can contribute to leveling the playing field for womenpreneurs.

Best Practices and Strategies: The panel discussion allows participants to exchange best practices, strategies, and practical advice for overcoming the challenges faced by womenpreneurs. Participants can learn about effective approaches to funding, networking, mentorship, marketing, and other areas crucial for success.

Role of Innovation and Technology: The discussion explores the role of innovation and technology in addressing the problems faced by womenpreneurs. Participants learn about innovative solutions, digital platforms, and technological tools that can empower women entrepreneurs and enhance their prospects.

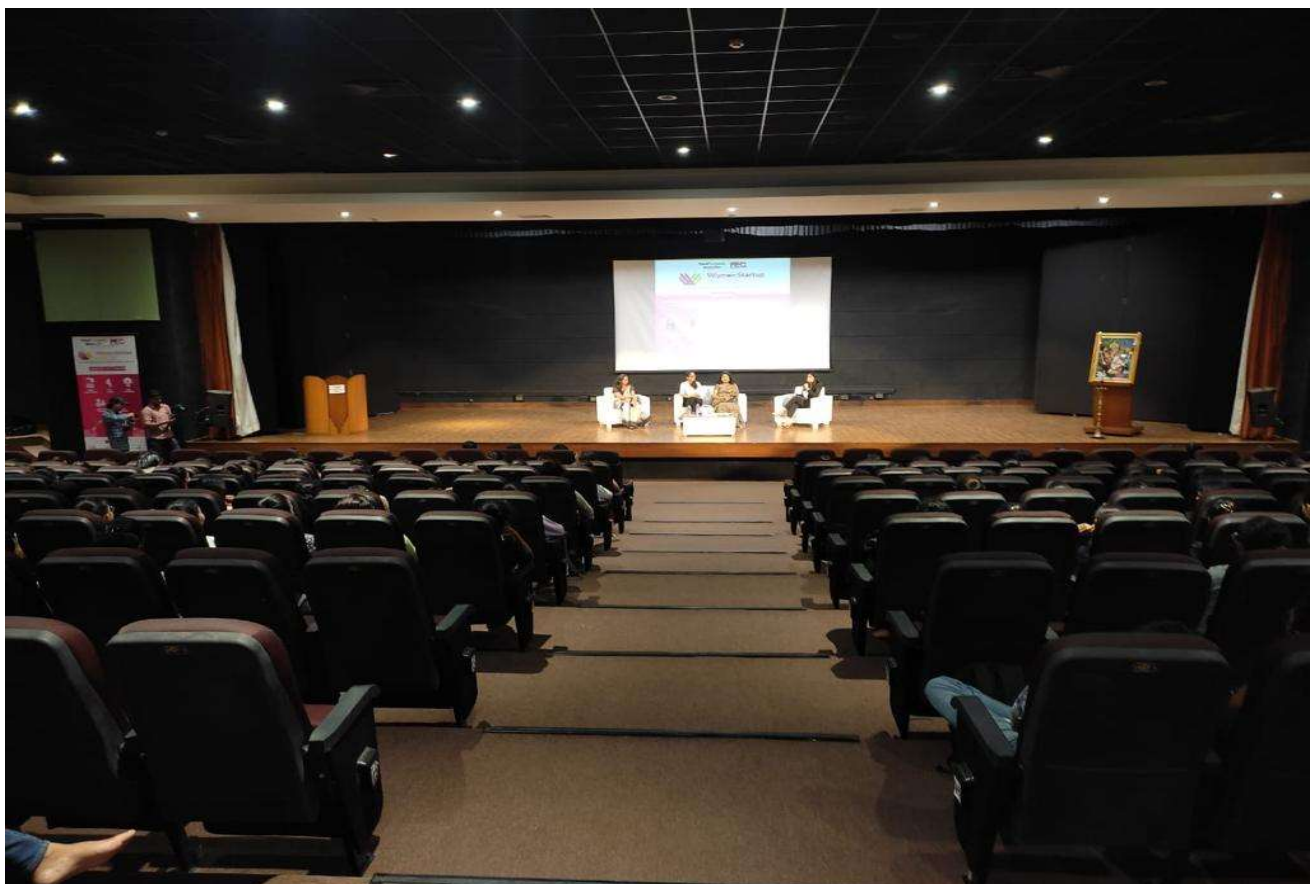
Empowerment and Motivation: The discussion serves as a source of empowerment and motivation for aspiring womenpreneurs. Participants are

inspired by the success stories, resilience, and achievements of women entrepreneurs, encouraging them to pursue their entrepreneurial aspirations.

Overall, the panel discussion offers a wealth of learning and knowledge on the challenges, opportunities, and strategies related to women entrepreneurs in the start-up ecosystem. Participants gain valuable insights that can be applied to their own endeavors, and the collective knowledge shared contributes to creating a more supportive and inclusive environment for womenpreneurs.

Glimpses of Activity







Thank You